

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **06 May 2014**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **10th Floor Liberty Center, 104 H.V. dela Costa Street
Salcedo Village, Makati City**
Address of principal office **1227**
Postal Code
8. **c/o (632)-709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,000,000,000

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**

06 May 2014


DINA D. INFING
Compliance Officer and
Corporate Information Officer

Emperador Inc targets to double net profit by 2016-17

Emperador Inc is targeting to double its net income by 2016-17 from last year's level of PHP5.8 billion. Dina Inting, Chief Finance Officer of Emperador Inc, said this will be made possible with the planned expansion of Emperador domestically and globally.

The expansion is in line with Emperador's strategy of diversifying and strengthening its liquor product portfolio as well as its premiumization strategy in the liquor industry.

Meanwhile to further strengthen its capital base and to help fund its expansion plans, the Board of Directors of Emperador Inc has directed its President Winston Co to appoint global investment banks to advise the company towards such planned expansion including, for the first time in its capital history, the raising of money via the debt market of up to 70% of the company's stockholders' equity. This is on top of the company's already strong cash position which at the end of 2013 stood at PHP24 billion.

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